

*Real
Performance...It's
About Time*



DPOP™

Database Performance Optimization Practice (DPOP)

softwareon_z
...a better way on z

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A service of
DEG
Software LLC
Performance Solutions

Everyday Performance Issues

Loss Of Profit

Millions of dollars in needless costs
(Hardware, License Fees for software, etc.)

Unhappy End Users

End user experience seems like it could be better

Is Your Current Staff Properly Equipped?

Lots of FTE & training expense, but performance issues still exist

Lost Revenue Opportunity

Losing current or new business to performance issues

The Solution: DPOP™

Reduce Costs & Increase Profit

Slash hardware usage by 80-90%, which defers or eliminates hardware purchases

Completely Change End User Experience

Slash runtimes of transactions by 80-90%, which transforms end user experience

DPOP Can Be 100% Mentored

We will mentor our skills to your staff and help establish a true performance discipline

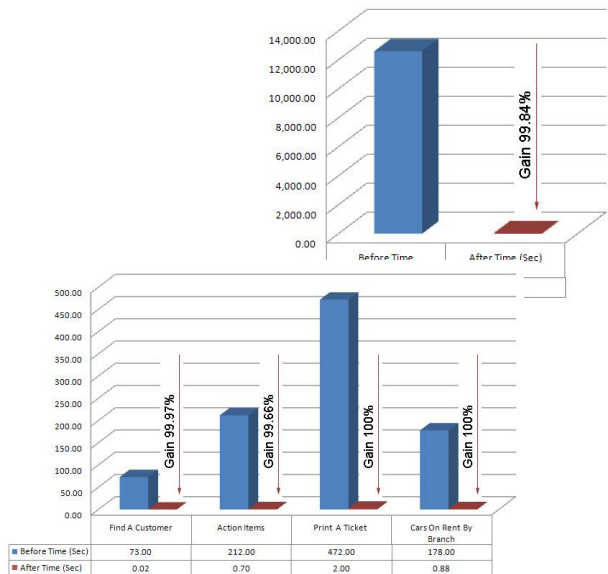
Customers Are Satisfied

More revenue is generated and at a faster pace

The DPOP™ Guarantee

1. **At no cost**, we will create a report highlighting all your top resource consuming queries and performance opportunities for any application on any database
2. **At no cost**, we will tune the most resource consuming transaction
3. We warranty anything we touch forever (if it ever goes back to prior performance, we fix it **at no cost**)
4. Once we are billable, if the performance gains are not at least 50% then **there is no cost** for that analysis time, although the average gains are 80-90%

Fraud Detection Process



DPOP™

Database Performance
Optimization Practice